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Contact: x
[email]

Real Estate Company Moo Housing Moves To Student Housing for Los Angeles College Students

LOS ANGELES, November 15, 2022 – Moo Housing, a Los Angeles real estate company announced today that it will be moving to student housing-focused initiatives for the growing population of college and university students in the Los Angeles area.

The company's new direction comes at a pivotal time for the community. According to a report by USC's own Daily Trojan's, there is a severe housing shortage for the student community as the university can not keep up with the demand of the growing student population. USC housing can only accommodate 9,000 students in their dorms, leaving more than 35,000 students to search for housing outside of the school. Restrictions for registering for housing through the university also leads many students to look for off-campus housing.

"We have been working on this new direction for some time and it definitely was not an overnight success" CEO [X] noted, "we have been working hard to be able to meet the unique needs of the USC community and I am confident that we can finally do just that."

Moo Housing's locations boast luxury amenities for students seeking housing including a top-tier security system, facial identification security system and fingerprint or password requirements to enter each building. Each unit is fully-furnished and the company even provides roommate matching to help members find roommates easily. The company also offers on-site management to ensure quality service and maintenance requests within 48 hours. Each space includes monthly cleaning, with a professional team cleaning the shared space regularly. This consists of a clean kitchen, living room and bathroom to help improve the quality of life for residents. Further, Moo Housing locations encourage student interaction through common areas and student hangout spaces.

Moo Housing was founded in 2020 and originally focused on providing housing to international students from China before the COVID-19 pandemic created an issue with demand for this specific market. With Moo Housing's expansion to the Los Angeles college market, the company is aiming to provide services for those in prominent schooling areas, with the USC student community at the forefront.

The company will hold events on-site at various Moo Housing locations for prospective students to meet one another while receiving a tour of the building and available units. Representatives of Moo Housing will also be tabling on-campus to meet students and answer questions about the properties. Visit moohousing.com for more information and follow Moo Housing on social media to keep up.

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ABOUT MOO HOUSING:

Moo Housing provides a platform for housing sales and leasing across Los Angeles. Founded in 2020, the company started as an infrastructure company, with the management team coming in soon after. Starting as Lida Management, it soon transitioned to Moo Housing, focusing on providing housing for international students. The company was founded with benefits for the landlord and leaser, to provide easy transitions across borders and into a new environment for school. As the company transitioned to MooHousing, it focused on delivering exceptional benefits to prospective leasers. Moo Housing focuses on providing private spaces for each member, so they are assured a quiet and relaxing place to study.